



JOHNS

## ...Now 21-Store Buying Power

www.elsevier.com/locate/jmb

1-500

44

299

**PRINTED DIAPER SITE & DRESSES**

177

2.33

## SEW AND SAVE!

17

197

1 = 100

2 100

3 of 100

SAVE OVER 2.00!

40% to 50% OFF

**SUEDE CASUALS**

688

297

TROPICAL FISH

**6** TORONTO  
STORES

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1000



OPEN NEW YEAR'S DAY 12 NOON-6 PM

Rite-Way



BELL RINGERS

HUNDREDS MORE SPECIALS  
THROUGHOUT 100 DEPARTMENTS!

12:00 Noon

Quality  
Seamless Mesh  
**NYLONS**  
**4 PR. \$1**

Reg. 39c pr  
Limit 4 Pr. a customer  
WHILE THEY LAST! 1000 pr.

12:15 P.M.

Men's  
Long Thermal  
**UNDERWEAR**  
**99c EA.**

Values to 2.29  
500, WHILE THEY LAST!

12:30 P.M.

Plastic  
**APRONS**  
**5c EA.**

Limit 3 per customer.  
200, WHILE THEY LAST.

12:45 P.M.

"Rite-Way"  
**ROLL FILM**  
**19c ROLL**

127, 620, 120  
600, WHILE THEY LAST!

1:00 P.M.

**COLA  
GLASSES**  
**3c EA.**

Limit 6 Per customer.  
700, WHILE THEY LAST!

1:15 P.M.

HAIRDRESSING  
**RESBAN**  
**79c EA.**

Comp. at 1.50  
Limit 2 per customer  
200, WHILE THEY LAST.

1:30 P.M.

"Ingraham"  
Travel  
**CLOCKS**  
**\$2.99**

Comp. at 5.95  
90, WHILE THEY LAST.

1:45 P.M.

**SUEDINE  
Casual SHOES**  
**\$1 PR.**

Sizes 5-10  
WHILE THEY LAST. 72 PR.

2:00 P.M.

"Rite-Way"  
100 Pack  
**ENVELOPES**  
**34c 100 PKG.**

Value 69c  
Limit 2 Per customer.  
500, WHILE THEY LAST!

2:15 P.M.

GIRLS'  
TURTLENECK  
**T-SHIRTS**  
**77c EA.**

Sizes 3-14  
600, WHILE THEY LAST!

EVERY 15 MINUTES ANOTHER BARGAIN-LIMITED QUANTITIES-EVERYTHING WAY BELOW COST!

2:30 P.M.

2 PC.  
CHENILLE  
**BATH MAT Set**  
**77c SET**

Values to 2.98  
125, WHILE THEY LAST.

2:45 P.M.

"Mallory"  
Flashlight  
**BATTERIES**  
**10c EA.**

1000  
WHILE THEY LAST!

3:00 P.M.

LADIES'  
PLUSH  
**CUFF BOOT**  
**\$2 PR.**

Fold Lined. Sizes 5-10  
WHILE THEY LAST. 50 PR.

3:15 P.M.

Men's  
Windsor, Lined  
**KNIT GLOVES**  
**50c PR.**

VALUE \$1.  
WHILE THEY LAST. 600

3:30 P.M.

Roll-On  
Deodorant  
**SECRET**  
**49c**

COMP. AT 85c  
WHILE THEY LAST. 250!

3:45 P.M.

**COSTUME  
JEWELLERY**  
**66c EA.**

WHILE THEY LAST. 500 SETS.

4:00 P.M.

"Rite-Way"  
200 Pkg.  
**SERVETTES**  
**2 \$1 PKGS.**

WHILE THEY LAST. 1000!

4:15 P.M.

M. 2  
"Sure Fire"  
**FLASH BULBS**  
**50c DOZ.**

WHILE THEY LAST. 1000!

RITE-WAY CAFETERIA New Year's Day Special

**BEEF 69c**

on KUMMELWICK

Complete with:  
• HORSE RADISH  
• FRENCH FRIES  
• DILL PICKLE

RITE-WAY

**PHARMACY**

OPEN NOON-6 P.M.  
NEW YEAR'S DAY

AT THE GAS BAR  
**FREE 10%**

DISCOUNT COUPON WITH EVERY  
GAS PURCHASE-USE LIKE CASH! IN  
DEPARTMENT STORE OR FOOD CITY!

STARTS NEW YEAR'S DAY-GIGANTIC DISCOUNT WHITE SALE

• 100% Guarantee  
• Smooth Cotton  
• Machine washable

**1.99 EACH**  
Compare at 2.98

"Rite-Way" Brand Quality  
**100% COTTON SHEETS**  
39 x 75 Twin Fitted 63 x 100 Twin Flat  
54 x 75 Double Fitted 80 x 100 Double Flat  
"Rite-Way" Brand Pillow cases-99c pr.  
SAVE 40c-Compare at 1.39.

**White Repose Percale  
FITTED SHEETS**  
SAVE 99c Comp. at 2.98

With new elastic fitted corners guaranteed for the life of the sheet. Twin or Double bed size.

**1.99 EA.**

**Zippered Cotton Pillow  
RENEWERS**  
SAVE 60c Comp. at 99c pr

White. Non-Rust zipper. Good quality cotton. Standard pillow size.

**39c EA.**

**Esmond "LAMONT" 100% Viscose  
BLANKETS**  
SAVE 85c Comp. at 4.29

Machine washable. Perma-Nap finish. Famous quality for longer wear. Ass't. colours. 72 x 84 big.

**3.44 EA.**

**Plain & Coloured Border  
PILLOW CASES**  
SAVE 31c pr Comp. at 1.19 pr.

Coloured border pillow cases. Borders in Pink, Blue, Green & Gold.

**44c EA.**

**Easy-care Zippered  
DRESS-A-PILLOW**  
Reg. Disc. 97c SAVE 9c

Corduroy. Machine washable. Non-rust zipper. Ass't. colours to choose from.

**88c EA.**

**Quilted Cotton Chip foam  
PILLOWS**  
Comp. at 1.59 SAVE 60c

Large plump size in ass't. colours. Quilted for your comfort & long wear.

**99c EA.**

447 CARLAW AVE. at GERRARD • FREE PARKING



# Rite-Way

